Headieh Nichole Godwin

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Data Scientist and Front-End Developer

Multifaceted technical career with track record of innovation and success

Highly analytical and process-oriented data analyst with in-depth knowledge of database types research methodologies; and big data capture, curation, manipulation and visualization. Furnish insights, analytics and business intelligence used to advance opportunity identification, process reengineering and corporate growth. Successful history of directing projects from start to finish with ability to work independently, collaboratively with teammates, or remotely. Known for developing software that drives company goals.

Statistical Analysis / Analytical Thinking / Collaborative Leader / Technical Knowledge
HTML / CSS / JavaScript / Git / R / S+ / Python / SQL / Microsoft Office Suite

PROFESSIONAL EXPERIENCE

Senior Front-End Developer (2/2017 – 9/2019)   Marketing Evolution
- Created unique data visualizations that are utilized in a revolutionary software for the marketing analytics industry. Produced clean, professional, powerful designs, and compelling experiences that exceeded user expectations and feature requirements.
- Lead the design, implementation, and framework of customized client dashboards across a SaaS platform.
- Maintained and ensured constant accuracy across all client dashboards.
- Collaborated with DevOps teams to design specs for development.
- Identified and applied innovative ways to streamline data pipelines and processes for a better workflow and automated daily tasks.
- Demonstrated excellent communication skills and am known for being a strong team player.

Data Scientist (6/2014 – 2/2017)   Marketing Evolution
- Created complex analytics, developed strong datasets, and utilized technology knowledge to produce insights that drive client education.
- Strategized to code and model sets of data and information in a statistical environment.
- Coordinated with Customer Success team to understand expectations and create analytical outputs that exceed them.
- Found and applied innovative ways to improve efficiency of daily operations.

EDUCATION AND TRAINING

Bachelor of Science in Applied Statistics, Concentration in Economics
University of California, Davis (2014)

Technical Certifications
Certificate in Front-End Development from University of Washington (2020)
Certificate in Python from University of Washington (Expected 2020)
Certificate in Data Science from University of Washington (2015)